



MEDIA RELEASE
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NYQUEST and SickKids Make Camping a Family Affair

– Spaces still available at discounted rate –

Toronto, ON (July 16, 2010) – Toronto based award-winning business, NYQUEST, is offering the first ever “Resort Style” Canadian Family Camp in support of The Hospital for Sick Children. By registering for the four day, all-inclusive program, NYQUEST will donate a portion of the registration fees to SickKids Foundation allowing families to experience the magic of camping while giving back to their community.

NYQUEST is on the lookout for adventurous families motivated to introduce their children to the summer camp environment and making meaningful family memories in the beautiful surroundings of Camp White Pine. Children will be supervised by trained staff in a day camp program, encompassing all elements Camp White Pine has to offer. Meanwhile, adults can relax and enjoy the outdoors and activities at their own pace. . There will also be family-oriented activities geared toward strengthening connections with each other and nature in a way other vacations simply cannot achieve. With recently rebuilt cabins, excellent food and an endless array of onsite activities and amenities, NYQUEST Family Camp at Camp White Pine is the perfect place for an exceptional family vacation.

Two Day Program: August 22nd (lunch) until August 23rd (late afternoon):

Children under 1 year old:	FREE
1-2 years	\$49 (Early Bird Special: \$39. Sign up by 5:00 pm August 5th)
3-17 years	\$79 (Early Bird Special: \$59. Sign up by 5:00 pm August 5th)
Adults	\$119 (Early Bird Special: \$99. Sign up by 5:00 pm August 5th)

Four Day Program: August 22nd-August 26th:

Children under 1 year old:	FREE
1-2 years	\$190
3-17 years	\$290
Adults	\$490

GUESTS RECEIVE A 25% DISCOUNT ON PRICES IF CABINS ARE SHARED WITH ANOTHER FAMILY.

More Information: www.go-nyquest.com/familycamp

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