

FOR IMMEDIATE RELEASE
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**AWARD-WINNING NYQUEST LAUNCHES CANADA'S FIRST
CAMP FOR GRANDPARENTS AND GRANDCHILDREN**

Toronto, ON –After doubling in the number of families attending NYQUEST Family Camp in 2011 (www.go-nyquest.com/familycamp/family.html), NYQUEST has launched a second camp program for Toronto based Grandparents and Grandchildren. “We saw an increasing interest from Grandparents to partake in the family camps, with Grandchildren... on their own.” Says Jonathan Nyquist, Camp Director– “Grandparents today are quite active and they are looking for ways to spend time with their Grandchildren in new ways to strengthen their relationship and help out the parents.”

The older generation, today's grandparents, are now fitter and more active than ever before and so often will have the time, energy and means to be able to step in and fill the gaps for the family. They are often more settled and so have the time and patience to be able to contribute and help.

Grandparent/Grandchild Camp is an opportunity for Toronto based Grandchildren and Grandparents to go on an adventure outside of the city to build on their special bond. **This program is set in a comfortable luxury resort setting, at the J.W. Marriott in Muskoka.** It is the only camp program in Canada exclusively for Grandparents and Grandchildren **(no parents allowed)**.

Campers engage in creative programs such as swimming in the resort's indoor/outdoor pool, nature hikes, participating in sing alongs, arts and crafts and talent shows. Grandparents will also have the support of experienced camp counsellors to assist in supervising and supporting their Grandchildren.

Grandparent Camp runs Friday, October 21st – Sunday, October 23rd, 2011 at The JW Marriott Rosseau Resort and Spa (Muskoka, ON): <http://www.go-nyquest.com/familycamp/grandparent.html>

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www.go-nyquest.com/familycamp